

Chairman Powell,

My name is Mark Crouch and I am the Station Manager of WCLJ TV 42 Bloomington/Indianapolis Indiana. We are a full power station and offer Christian programming 24 hours a day. We have a live program every Friday on which we have local ministries of all kinds from around Indiana. We also produce a local interest program called JOY in our Town. We have many local people on to discuss issues of concern to our community.

I am writing in response to the Faith and Family Broadcasting Coalition's Comment opposing "a la carte" I support their effort to protect religious broadcasting on cable and satellite television. As a participant in and supporter of religious broadcasting, my organization would like to voice our opinion in agreement with the Faith and Family comment. An "a la carte" system would have a devastating effect on my broadcast ministry and others'.

According to the GAO Report cited in many comments posted with the FCC thus far, fewer networks would be available to consumers under a la carte regulation because "any movement of networks from the most widely distributed tiers to an a la carte format could result in a reduced amount that advertisers are willing to pay for advertising time." The GAO continued, "some cable networks, especially small and independent networks would not be able to gain enough subscribers to support the network."

I am in agreement with Faith and Family Broadcasting that an "a la carte system would be destructive to the market and greatly undermine the development and availability of a multiplicity of diverse programming," especially religious and family oriented broadcasting.

Thank you for your consideration.

Respectfully submitted,

Mark Crouch
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